**Long-term Funding**

BCE actively solicits funding from foundations, corporations, businesses, and individuals. We typically hold an annual fundraising gala event that will not be held this year due to COVID-19 and its social distancing requirements. Instead, we are conducting a new initiative to help fund operations and program services. We have created *The North Pole Fund* which engages our leaders in a new giving plan. This effort leverages key funding relationships and encourages incremental giving. The Board of Directors is participating in this effort. Additionally, our captains each have a goal to personally fundraise $5,000 each.